



Effective Communication Strategies

Watch our **LIVE Interactive Program**
from home via Zoom

Wednesday, February 23 | 12:00 p.m.

alzheimer's  association®

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**Author
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Campbell**

Communication is more than just talking and listening – it's also about sending and receiving messages through attitude, tone of voice, facial expressions and body language. As people with Alzheimer's disease and other dementias progress in their journey and the ability to use words is lost, families need new ways to connect. Join us to explore how communication takes place when someone has Alzheimer's, learn to decode the verbal and behavioral messages delivered by someone with dementia, and identify strategies to help you connect and communicate at each stage of the disease. The Effective Communication Strategies program of the Alzheimer's Association was designed to provide practical information and resources to help dementia caregivers learn to decode verbal and behavioral messages from people with dementia.

Learn how to talk to kids about Alzheimer's disease, by author Valene Campbell, author, "The Amazing Zoe: Grandma's Memory Box". Valene will share tips on helping kids understand Alzheimer's disease and tips on how people of all ages can support someone living with memory loss.

We will be giving away copies of Ms. Campbell's book.

To watch from home via Zoom, call 800.272.3900 or visit:
https://alz-org.zoom.us/webinar/register/WN_NR4a1GsCS4est7PRVfLj7A