FAMILY SERVICE

Stronger today. Brighter tomorrow.

There's no vaccine for homelessness.

Your compassion is the cure.

352 people, including 111 children, turned to the Bucks County Emergency Homeless Shelter for help in 2020.

Support our Virtual Homeless Shelter Benefit from April 8 - April 22, 2021 and be a part of the solution to end homelessness.

COVID-19 Creates Need for Dual Shelter/Hotel Model

The Bucks County Emergency Homeless Shelter, a program of Family Service, is a temporary residence for individuals and families who have lost safe and stable housing. The shelter operates 24 hours a day, 365 days a year and accommodates approximately 75 people at any given time. Typically, about a third of the residents are children.

On-site services for shelter residents include case management, job search and preparation, budget planning, health evaluations and referrals, outpatient counseling, and transportation.

The number of people needing shelter has gone up during the coronavirus pandemic. With our waitlist growing and to better meet our community's emergency shelter needs, we began leasing rooms at a local hotel to spread out clients for social distancing. While not ideal for delivery of services, staff and residents have adapted to this dual shelter/hotel model for the safety of all involved.

Despite these changes in service delivery, contributions from generous donors and the incredible effort put forth by hundreds of hard-working volunteers each year remain the driving force behind the shelter's sustainability.

Learn more at www.fsabc.org.

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Support the Virtual Homeless Shelter Benefit

Proceeds from this event will help residents move from homelessness toward independence and a brighter, more stable future.

BENEFIT DETAILS

April 8 - April 22, 2021

This two-week fundraising campaign will provide vitally important support for the shelter's operations and will ensure essential services for residents throughout the year.

Virtual Tables | Sponsorships | Call to Action

Please consider sponsoring this event, attending the kickoff, or making a donation today.

APRIL 8TH KICKOFF EVENT

Thursday, April 8, 2021 | 6:00 PM

Zoom & Facebook LIVE!
Zoom link will be emailed out prior to the event;
Facebook LIVE! at facebook.com/FamilyServiceBucks

Please register as early as possible but no later than **March 26, 2021** via the attached registration form or online at www.fsabc.org/benefit.

CHIEF EXECUTIVE OFFICER

Julie Dees, MBA, LPC

PLANNING COMMITTEE

Bernadette Handler (Chair), Ronan Barrett, Nicki Bedesem, Drew Bergman, Liz Bielunas, Cliff Davis, Larissa Fallon, Carolyn Fogel, Alice Cahill Gens, Regina Moriarty, Kim Strong, and Stephen Whaley

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Sponsorship Opportunities

Help Family Service meet the needs of shelter residents by becoming a sponsor. All contributions received will be utilized to fund services and operations at the shelter.

BUILDING SPONSOR: $15,000

Your sponsorship could provide heating, cooling and maintenance at the shelter for 60 days.

Benefits: Logo will appear on event webpage, Family Service website, and sponsor slide at kickoff; recognition in pre-event press release and post-event thank you email; social media posts featuring the ad/image/logo of your choice with a tagged message of thanks to you or your organization; opportunity to host a virtual table and attend our kickoff event

HEALTH & SOCIAL WORK SPONSOR: $10,000

Your sponsorship could provide 100 hours of health education and case management services to promote independence.

Benefits: Logo will appear on event webpage, Family Service website, and sponsor slide at kickoff; recognition in pre-event press release and post-event thank you email; social media posts featuring the ad/image/logo of your choice with a tagged message of thanks to you or your organization; opportunity to host a virtual table and attend our kickoff event

MEAL SPONSOR: $5,000

Your sponsorship could provide three meals a day for all 75 residents for one month.

Benefits: Logo will appear on event webpage and Family Service website, recognition in pre-event press release and post-event thank you email, social media posts featuring the ad/image/logo of your choice with a tagged message of thanks to you or your organization, opportunity to host a virtual table and attend our kickoff event

COVID-19 PERSONAL PROTECTIVE EQUIPMENT SPONSOR: $2,500

Your sponsorship could provide masks, hand sanitizer, gloves, and other PPE for 75 residents for one month.

Benefits: Logo will appear on event webpage, listing on Family Service website, recognition in post-event thank you email, social media posts featuring the ad/image/logo of your choice with a tagged message of thanks to you or your organization, opportunity to host a virtual table and attend our kickoff event

COTS & LINENS SPONSOR: $1,500

Your sponsorship could provide cots, sheets, and pillows for 10 individuals.

Benefits: Logo will appear on event webpage, listing on Family Service website, recognition in post-event thank you email, social media posts featuring your logo in our sponsor gallery with a tagged message of thanks, opportunity to host a virtual table and attend our kickoff event

TRANSPORTATION SPONSOR: $1,000

Your sponsorship could provide 25 trips to doctor's appointments, jobs, interviews and summer camp.

Benefits: Logo will appear on event webpage, listing on Family Service website, social media posts featuring your logo in our sponsor gallery with a tagged message of thanks, opportunity to host a virtual table and attend our kickoff event

HOUSEHOLD SUPPLIES SPONSOR: $500

Your sponsorship could provide toiletry items and cleaning supplies for all 75 residents for one week.

Benefits: Listing on Family Service website, social media posts featuring your logo in our sponsor gallery with a tagged message of thanks, opportunity to host a virtual table and attend our kickoff event

CHILDREN'S SNACKS SPONSOR: $250

Your sponsorship could provide an evening snack for each child at the shelter for one month.

Benefits: Listing on Family Service website, opportunity to host a virtual table and attend our kickoff event

April 8th Kickoff Event

Join us for a live shelter benefit kickoff event on Thursday, April 8th at 6:00 PM via Zoom and Facebook LIVE! You'll hear from Julie Dees, Chief Executive Officer; Murielle Kelly, Director of Housing Services; and a family that is temporarily residing at the shelter. Learn how the shelter has modified its service delivery methods during the coronavirus pandemic, and hear about the shelter's greatest needs.

Please register for the kickoff event at www.fsabc.org/benefit or by completing and submitting the attached registration form. We will email out the Zoom link at 12:00 noon on April 8th to all registered participants.

Virtual Table Opportunity

Host your own virtual table (fundraising page) customized with your photo, message and goal. If you'd like, you can also record a video message to share with your "guests" about why you support the Bucks County Emergency Homeless Shelter. Invite guests to participate by joining your table (making a donation to the shelter) and share your virtual table on social media to encourage participation.

When your fundraising page reaches the following levels, you or your organization will be promoted in the following ways:

$1,000 RAISED
Your fundraising page will be shared on our social media platforms

$5,000 RAISED
Your picture, along with a quote, will be shared on our social media platforms

$10,000 RAISED
Your picture and quote will be shared on our social media platforms, and we will included a link to your Facebook page or website

$25,000 RAISED
We will record a video message from you and share it, along with your fundraising page and Facebook page or website, on our social media platforms

How to Register

ONLINE
Register online at **www.fsabc.org/benefit** using our secure form and your credit card payment (for sponsorships).

MAIL
Complete the attached reservation form and mail it with a check (for sponsorships) to Family Service, Attn: Development Office, 4 Cornerstone Drive, Langhorne, PA 19047.

QUESTIONS?
Contact Kim Strong, Development Coordinator, at kstrong@fsabc.org or 215.757.6916, ext. 218.

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Virtual Homeless Shelter Benefit **Registration Form**

Thank you for supporting our 2021 virtual benefit. Please return this form as early as possible but no later than **March 26, 2021**. You can also register online at **www.fsabc.org/benefit**.

Name _____

Company/Organization _____

Address _____

Phone _____ Email _____

VIRTUAL TABLE OPPORTUNITY

❑ I am interested in hosting a virtual table (fundraising page). Please email me the details.

SPONSORSHIPS

❑ $15,000 Building Sponsor

❑ $10,000 Health & Social Work Sponsor

❑ $5,000 Meal Sponsor

❑ $2,500 COVID-19 Personal Protective Equipment Sponsor

❑ $1,500 Cots & Linens Sponsor

❑ $1,000 Transportation Sponsor

❑ $500 Household Supplies Sponsor

❑ $250 Children's Snacks Sponsor

APRIL 8TH KICKOFF EVENT

❑ Please register the individuals below for the virtual kickoff on April 8th at 6:00 PM.

Name: _____

Email: _____

Name: _____

Email: _____

Feel free to include additional names/emails on reverse. A Zoom link will be emailed out at 12:00 noon on April 8th to all registered participants.

TOTAL $_____

❑ Check payable to Family Service Association of Bucks County (memo: shelter benefit)

❑ Credit Card (circle one) Visa MasterCard American Express

Name on Card _____ Expiration _____

Card Number _____ Security Code _____

Signature _____

Please return this form to Family Service, Attn: Development Office, 4 Cornerstone Drive, Langhorne, PA 19047 or register online at **www.fsabc.org/benefit**.

Questions? *Contact Kim Strong at kstrong@fsabc.org or 215.757.6916, ext. 218.*

FAMILY SERVICE

Family Service is a 501(c)(3) nonprofit organization. The official registration and financial information of Family Service Association of Bucks County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.